

E-book

# Discover true business freedom

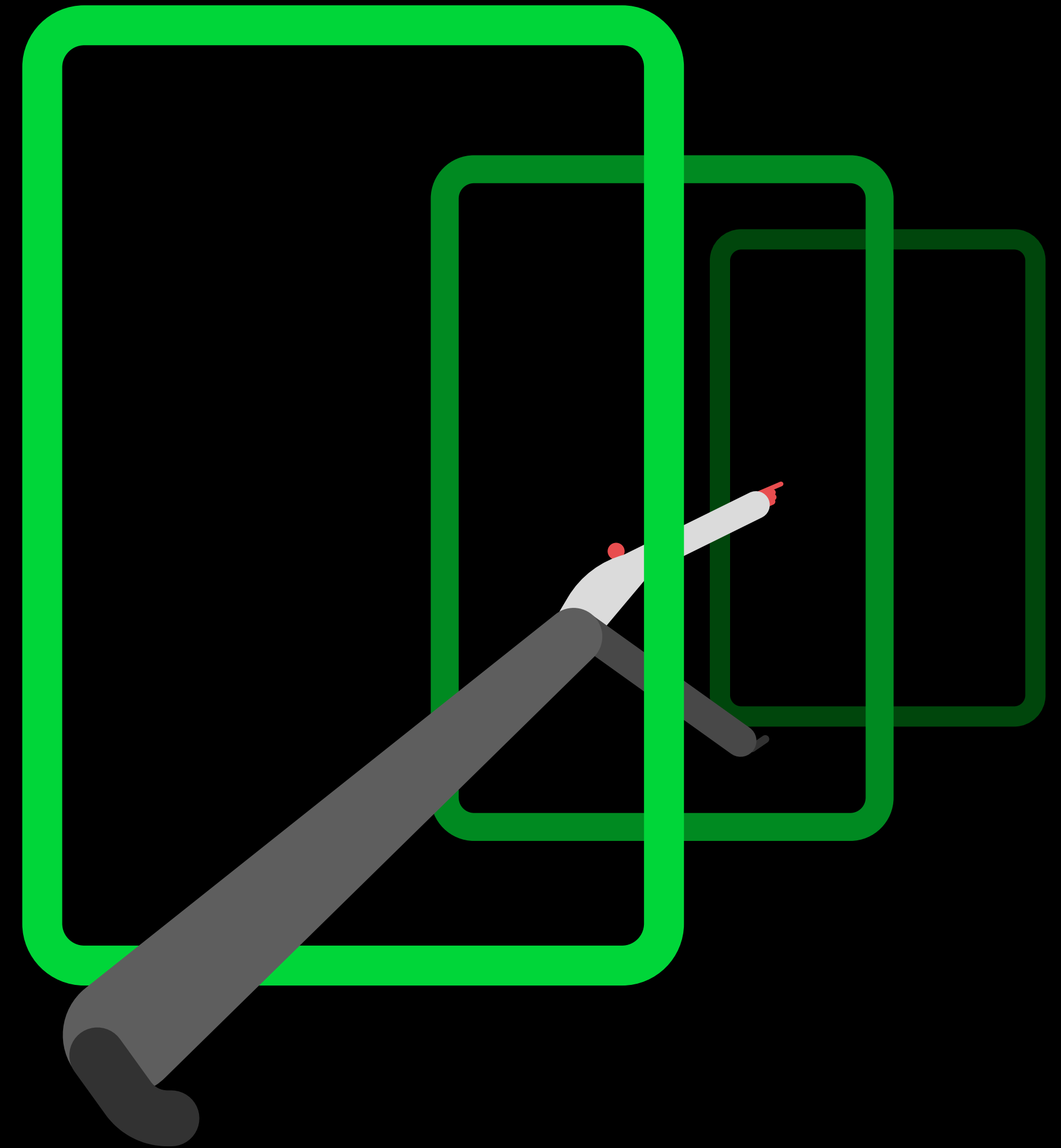
Run your entire business with Sage 200 business management software, including finance, sales, and accounting.

Sage



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# About Sage: We've got the personal touch

All businesses are different and change over time. Recognising both these facts helps us shape our software to give you choices. So what makes us different from other software companies? We like to think it's the personal touch and the fact that we've got over 30 years worth of industry experience and customer trust.

We're a FT SE 100 company with millions of customers in all types of industries around the world. Our 13,000 employees serve our customers in 23 countries across Europe, Africa, Australia, Asia, Latin America, and North America.

We work with a country-wide channel network of Partners and Developers, many of whom have been around for as long as we have. Our Partners and Developers are one of the many reasons customers choose Sage, and we believe that we have one of the strongest and widest support networks in the industry.



We aim to support our customers with exceptional service, delivering a fantastic customer experience. We give you the confidence that we're taking care of your accounts and the knowledge that there's always someone nearby who understands your business, so you can focus on the important things. Our extensive Independent Software Vendor (ISV) and developer ecosystem create specific solutions and add-ons to help make our software work alongside your individual business processes or industries—delivering truly bespoke solutions, tailored to your needs.

**So, whatever your business needs, we've got it.**

# Sage 200: A solution for your growing business

Sage 200 is a powerful business management solution that we continually update with the latest technology to bring you the freedom to work how and when you want. Designed to manage your finances, customers, and business insight with one solution—and propel your business to the next level.

Manage your business on the move as the power of desktop meets the freedom of the cloud, providing real-time business insights and data integration whenever, wherever you are. It's ideal for companies with a turnover of £1 million to £30 million, or typically 5 to 200 employees, across all business sectors and delivers scope to grow.

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DISCOVER TRUE BUSINESS FREEDOM



# Overview: Sage 200

Module	Description	Sage 200 Professional (customisable)	Sage 200 Standard (out-of-the-box)
<b>Financials</b>	The essential financials package to manage your cashflow with the 4 key ledgers and invoicing	●	●
<b>Commercials</b>	Managing your supply chain and price lists	●*	●
<b>Workspaces and connected user</b>	For data mining and reporting in the office or on the go. Use simple dashboard views to find the information you need, specific to your role	●	●
<b>Excel reporting</b>	Better reporting and more detailed analysis, accessible online	●	●
<b>Sage Salary and Supplier Payments</b>	Manage and make supplier payments straight from your software	●*	●*
<b>Invoice payments</b>	Integrated invoice payments that work seamlessly from within your software	●*	●*
<b>Project Accounting</b>	For managing projects, view profitability and easily view cost budgets at a glance	●*	
<b>Web timesheets and expenses (access online)</b>	Enter and authorise timesheets and expenses online. Links with Sage 50 Payroll	●*	

\* Additional charge

# Overview: Sage 200

Module	Description	Sage 200 Professional (customisable)	Sage 200 Standard (out-of-the-box)
<b>Bill of materials</b>	For simple manufacturing processes	●**	●**
<b>Business intelligence</b>	Powerful trend analysis and intuitive reporting. Simple to create your own reports and dashboards	●	
<b>Integrated add-ons</b>	There are a range of integrated add-ons available from our network of trusted developers	●	●
<b>Sage 200 Services</b>	A whole host of benefits, giving you access to advice to help grow your business, plus two free connected users and access to a full range of Excel reports	●	●
<b>Client Relationship Management (CRM)</b>	Gain better visibility with connected CRM. Qmulus Qnect required.	●***	●***
<b>Microsoft 365 Power Platform Connectors</b>	Create workflows with ease that automate business tasks and processes across applications and services	●	●

\*\* Additional charge  
 \*\*\* Requires Qnect 200 connector

# Offering two solutions to support your business

## Sage 200 Standard

Sage 200 Standard is a business management solution with the essential financial and stock capabilities to give you the insight and flexibility you need for future business growth.

## Sage 200 Professional

Sage 200 Professional offers all the power of Standard, plus more customisable, supercharged features for those businesses with more complex processes. They may be in manufacturing or service industries, or have a requirement to more effectively manage customers. Sage 200 Professional delivers a customised solution for more detailed insight and control.



# Benefits of Sage 200



## Work as one team

Give your team the power of productivity and clarity in one solution.



## Seamless operation from the get-go

Intuitive, fast and easy to set up, Sage 200 is cost-effective and simple to use.



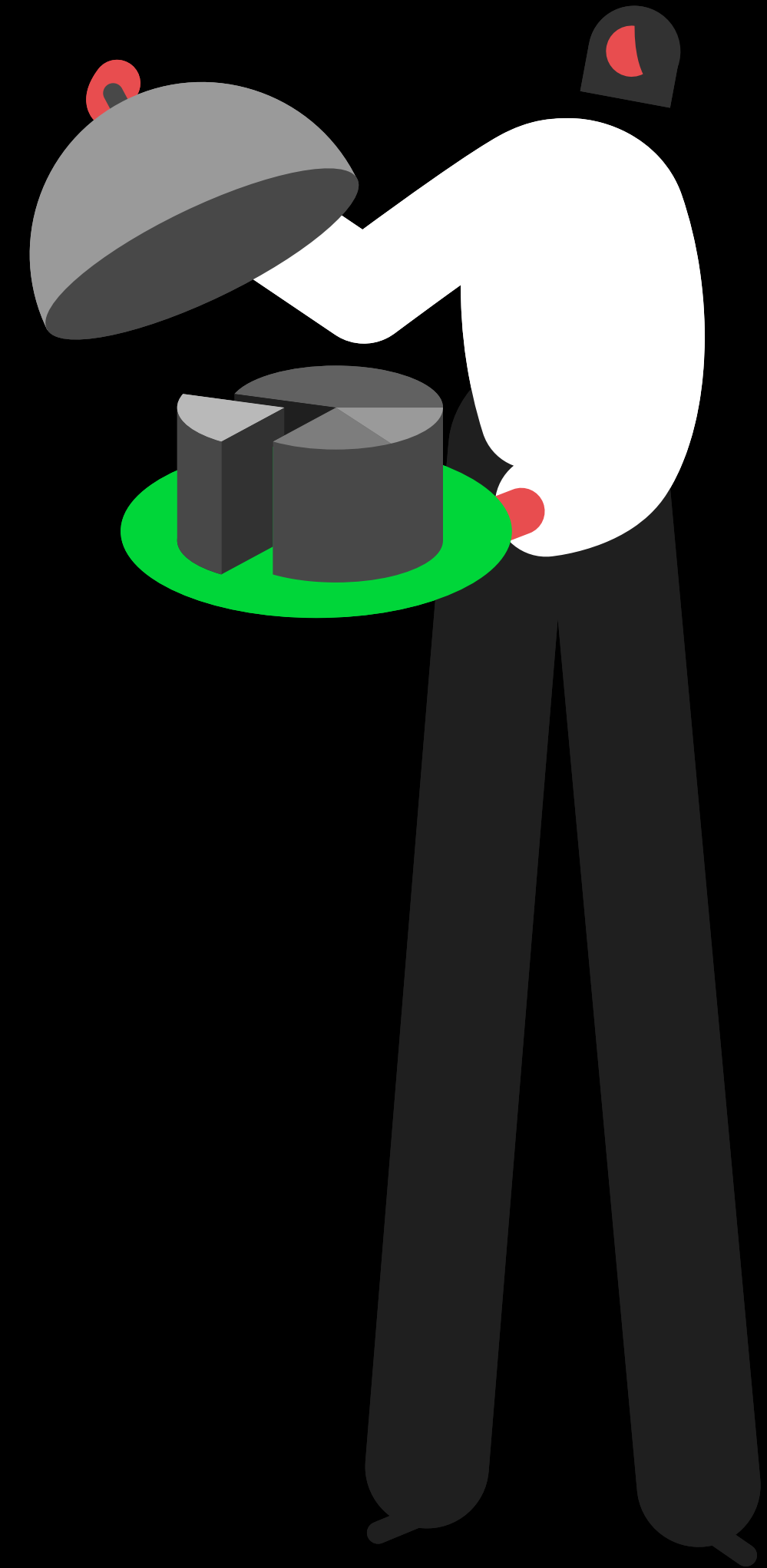
## Scalable as you grow

Sage 200 grows with you, allowing you to level up and meet your specific needs if you're a growing small or medium business.



## Reliable and trusted

Risk is minimised with a compliant, reliable solution. Get tax and legal admin covered.





# Access data any time, from anywhere

Sage 200 offers the option to access data when away from the office or out on the road. Users can access key information through an internet connection, enabling you to use a wide variety of mobile devices as well as standard PCs, laptops and tablets.

Sage 200 makes it easy to access critical information when you're out of the office visiting customers or suppliers, and makes home working straightforward.

## **Connect your office and your data**

Available alongside Sage 200, Microsoft 365 works seamlessly with the tools you already know and use including Outlook and Excel. Microsoft 365 is simple to use, enables anytime, anywhere access and provides quick and easy collaboration across your organisation.

Make decisions based on fact, work in the environment which is most productive for you, and no need for training on new tools.

## **More advice, more insight, more success**

At Sage, we believe that helping you achieve business success is about more than just great software. That's why when you invest in Sage 200, you'll receive much more than software: you'll experience the support and insight that comes with Sage 200 Services. Sage 200 Services offers you more—more expertise, more guidance, and more insight—to help you fulfil your business potential, make the most of your software, and extend your business network.

Enjoy access to the Report Design Service, providing you with up to three customised reports each year and a library of how-to webinars on a range of topics including product hints and tips, business advice and current legislation.

## **Get up and running quickly and easily**

Our getting started homepage is designed for new users and includes one-click access to the help centre, so you'll quickly become familiar with the software and there's always help at hand. You'll find how-to videos, quick links to key functions and lots of useful information to help you use the software.

## **Detailed reporting**

Produce detailed reports by region, sales representative, industry type, customer rating account manager, partner and much more.

# Customer testimonial

“Sage 200 gives us data that is practically useful and can be used to improve operations.

With the flexibility of Sage we can take an issue or challenge, work around it and actually have a better solution because we’ve got the power that Sage brings. We’ve developed some really useful custom reporting using Sage. For example, I’ve built a custom report that tells us how many months’ worth of stock we have left.”

**Daniel Flatt**

Senior IT and Operations Manager, Distribution Supplies Ltd



# Customer testimonial

“We wanted to expand the business and bring in more orders from various other sales channels. But that wasn’t possible with the system we were currently using.

For us, the key was to have a solution that would enable our orders to be integrated automatically. Without Sage, it would be impossible to be where we are now.”

**Rose Franklin**  
General Manager, Shropshire Petals





**A Sage Partner**



**<https://www.cpio.co.uk/sage-200-professional/>**

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